

MOBILIZATION PLAN

The **CHALLENGERS** aim to motivate you in your fundraising!

❖ Raise \$10,000 – RAINBOW RIBBON

Presentation of a cheque for the amount raised
by your team at the event
Posting of photo on the Y's social media
Distribution of hoodies

❖ Raise \$5,000 – CRYSTAL RIBBON

Presentation of a cheque for the amount raised
by your team at the event
Posting of photo on the Y's social media

- *Each category includes the prizes from the previous category*
- ** Prizes based on availability and subject to change*

❖ Raise \$2,000 – GOLD RIBBON

Presentation of a cheque for the amount raised
by your team at the event
Posting of photo on the Y's social media
A YMCA-branded water bottle

❖ Raise \$1,000 – SILVER RIBBON

Presentation of a cheque for the amount raised
by your team at the event
A YMCA-branded water bottle
A YMCA-branded towel

❖ Raise \$500 – BRONZE RIBBON

Presentation of a cheque for the amount raised
by your team at the event
Name of webpage

