



**YMCA Peace Medals  
2021 Partnership Plan**

The YMCAs of Québec Foundation

	On site	Web	Financial Partners				Corporate Table
			Presenter <sup>1</sup>	Peace Ambassador	VIPeace	Youth for Peace	Friends of Peace
			\$50 000	\$25 000	\$10 000	\$6 000	\$5 000
<b>Ticketing and access to the event</b>							
Number of tickets offered for the event <sup>2,3</sup>			Table of 6	Table of 6	Table of 6	2	6
Access to the event's livestream			Unlimited	Unlimited	Unlimited	Unlimited	Unlimited
Laureate(s) seated at your table <sup>4</sup>			√	√			
Opportunity to have a representative on the event's organizing committee			√	√			
<b>Partnership visibility<sup>5</sup></b>							
Name of event "Presented by ..." (Integrated with the event logo, advertising posters, and online activations)			Exclusive				
Presentation of the gala's livestream, "The gala livestream is brought to you by..."			Exclusive				
Logo integrated into the event's livestream image			Exclusive				
Logo on the event's digital ticket			Exclusive				
Short speech as a partner presenter at the gala			Exclusive				
Opportunity to be interviewed by the media at the event			Exclusive				
Acknowledgement as a Presenter in the event's program (digital version sent to participants and available on the event's website)			Exclusive				
Visibility on the event website's homepage			Exclusive				
Mention of the partner in our advertising spots and media advisories			Exclusive				
Presentation of the Honorary Laureate			Exclusive				
Presentation of the interactive auction shared with the YMCAs of Québec's database and social media networks				Exclusive			
Logo on screen during livestream breaks <sup>6</sup>			√	√			
Presentation of Wine of Honour and toast to honorary laureates					Exclusive		
Space in the event's digital program for a personalized message about the cause			1 page	1 page	1/2 page	1/4 page	
Mention of the partner during the gala host's opening remarks			√	√	√	√	
Mention in the event's press releases			√	√	√	√	
Mention of the partner in the thank you email sent out after the event			√	√	√	√	
Logo on TV screens in the YMCAs of Québec centres <sup>6,7</sup>			√	√	√	√	
Mention of the partner on the event's livestreaming platform			√	√	√	√	
Mention of the partner in the YMCAs of Québec and YMCAs of Québec Foundation's activity report			√	√	√	√	
Mention of the partner on the YMCAs of Québec social media platforms			√	√	√	√	
Logo on the slideshow presented during the event (TV) <sup>6</sup>			√	√	√	√	√
Visibility in the reception areas of the restaurants hosting the event <sup>6</sup>			√	√	√	√	√
Mention of the partner in the event's program, on the partner page <sup>6</sup>			√	√	√	√	√
Logo on the Peace Medals website in the event partner section			√	√	√	√	√

1) Limit of one partner in this category. Exclusive and unique visibility.

2) Complying with the public health guidelines in effect.

3) Selection of the restaurant based on the partner's preference. Selection may vary according to availability at the time of sponsorship confirmation.

4) This option is at the partner's discretion. To claim this option, simply advise the Foundation and laureates will be assigned to your table. In compliance with the public health guidelines in effect.

5) To guarantee full visibility in print media at the event site, please return the sponsorship confirmation form as well as graphic elements before October 5, 2021.

6) The size and position of the logo are based on the partnership category.

7) The event will be broadcast on TV screens in the Y centres that are open during the event.